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PTI Celebrates Earth Week at EarthX 2019

Pavement Technology, Inc. celebrated Earth Week by participating in the ninth annual EarthX (Dallas, April 25-28), the world's largest environmental film festival, exhibition and conference, with over 175,000 in attendance this year.

At EarthX 2019, PTI showcased its patented photocatalytic ("smog eating") pavement solutions, which harness the power of the sun to efficiently remove vehicular-related air pollution.

Michael Durante, PTI vice president finance and strategic planning reports, "This technology promises to be a game changer for clean air advocates. It will enable communities to dramatically cut vehicular-related air pollution while reducing their carbon footprint by extending the service life of their asphalt and concrete roadways."

The key theme at EarthX 2019 was sustainable, effective remedies for pollution, climate and ecology. PTI's NOx capture technology was one of the breakthrough technologies highlighted during the event, which also included rocker and philanthropist Sting promoting "quieter ships" to aid whale migrations. A highlight of EarthX 2019 was the presentation of the Explorers Award to the Jean Michel Cousteau Family, honoring their achievements in oceanic ecology.

For more information, visit www.earthx.org, www.SmogEatingRoads.com, or contact Michael Durante: mdurante@pavetechinc.com.

